

# Site Brochure

<http://forte.dev4masses.com>



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## Services

Anything to help you maintain your online business:

Search Engines & Query Caching Banner Management, Auctions Submission Forms, Discussion Boards, Statistic Tracking Systems, Shopping Carts, Web Chat Product Catalog, Directory Systems, Classifieds, Affiliate Scripts and many more...

And when it comes to web-sites that you can update yourself - do not hesitate to contact us. We develop a site as big or as small as you need and after that you can forget about paying to techs for your site updates, anyone can do it with the tools we provide.

## Hourly Rate and Project Approach

Our Experience implies not only the skills and past projects that our developers have under their belts, but also a huge library of scripts that our team has been creating through the years of work on this market. It means that with a highly competitive hourly rate we offer, we still cut down at least one third of project cost. We re-use appropriate scripts with customization to your needs if necessary.

## Outsourcing

If you are pressed by the cost and intricacy of maintaining your IT or face shortages of skilled staff you need to consider outsourcing your application services.

Having delegated some of the projects to **Dev4Masses**, you will free up the time and energy and be able it to focus on more critical and value-adding tasks. At the same time **Dev4Masses** will drive your employment costs down by approx. 60% benefits being directly reflected in the bottom line of your business.

Employment costs per U.S. junior - middle level engineer (including employee benefits package and health insurance, 401k etc.): salary of 60K results (a loaded cost can be of about 100k) in to per annum. ~~\$720,000.00~~ **\$100,000.00** (Source: Russian Outsourcing Forum (ROSS) Saint-Petersburg in 2002).

Cost savings by Outsourcing to **Dev4Masses** including salary and our facilities and infrastructure:

1. Junior Developer - \$5,000 p.a.
2. Developer - \$9,000 p.a.
3. Architect - \$13,000 - \$15,000 p.a.
4. Project Manager - \$15,000 - \$17,000 p.a

## Your first WS

Starting on your web-site you should remember that these days it is not enough to just have a site because everyone has it. You absolutely need a friendly and easily expandable **Content Management System** on your site because this is the only way to guarantee site flexibility and effectiveness and, of course, save on its maintenance.

### Without Forte CMS

Site Design: various, from free template to \$300

Site Engine Development: \$45 to \$100 per hour \* 16 hours (2 days) = \$720 to \$1600

Site Updates: \$100 per page or \$45 per hour \* number of updates you will need (do you know how much you will need?)

**Total:** \$1,200 approximate average **and you are not done with your expenses!** Total in 6 months: \$2,000 Total in a year: \$4,000...more?

### With Forte CMS

Site Design: \$199

Site Engine Development: \$299

Content Management System integration: \$199

Site Updates: \$0

**Total:** \$698 and you start to save at this point  
Total in 6 months: \$50  
Total in a year: - \$3,350!

## Why CMS

Are you starting your business or bringing it to a new standard? Is this the moment you think it's time to have your own site?

How much do you currently pay for an update made on your site every time you need it?

\$100 per page? \$40-75 per hour? How much do you think a site can cost?

We are a small business too so we know what it takes :)

We are here to make your life easier - for right now and for the long run.

## Having our content management tool integrated with your site you can:

- add/delete site sections;
- add necessary number of menu levels;
- add/delete/edit text;
- add/delete/edit graphics;
- create news and publications groups and manage these groups content;
- maintain a photo gallery on your site;
- keep a list of useful links and downloads and a list of contacts;
- keep a database of users subscribed to your updates or newsletters;
- create HTML e-mails with your identity and graphics and dispatch them in Auto or Manual modes according to your mailing list;
- maintain a list of Frequently Asked Questions;

You can try most of these operations right now. Please find system demos here:

**Forte Start-Up** - <http://forte1.dev4masses.com>

**Forte Advanced** - <http://forte2.dev4masses.com>

## Contact Us

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